

APPLIED COMMUNICATION STUDIES GRADUATE CERTIFICATE

Purpose

The Graduate Certificate in Applied Communication focuses on communication scholarship to identify practical solutions to social issues.

Program Learning Outcomes

The student will be able to:

- Critically analyze communication scholarship with a focus on social issues.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Applied Communication Studies - Graduate Certificate

Career Opportunities

- Advertising Strategist
- Brand Manager
- Communications Coordinator
- Communications Liaison
- Digital marketing Specialist
- Public relations Consultant

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.