

COMMUNICATION EXECUTIVE CERTIFICATE

Purpose

The Executive Certificate in Communication focuses on scholarship with a focus on communication theory.

Program Learning Outcomes

The student will be able to:

- Analyze theoretical and applied concepts and approaches based upon research and knowledge of the digital and strategic communication disciplines

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Communication - Executive Certificate

Career Opportunities

- Social Media Executive
- Vice President of Customer Satisfaction
- Director of Online Sales & Services
- University Professor
- University Administrator
- Communications Executive
- Advertising/Public Relations Executives
- Chief Customer Experience Officer
- Research Manager

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.