

# FUNDAMENTALS OF COMMUNICATION GRADUATE CERTIFICATE

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## Purpose

The Graduate Certificate in Fundamentals of Communication utilizes communication to reach today's audience with a combination of theory and practice.

## Program Learning Outcomes

The student will be able to:

- Integrate communication principles and practices with a Christian Worldview.

## Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

## Program of Study

### Delivery Format: Online Only

- Fundamentals of Communication - Graduate Certificate

## Career Opportunities

- Advertising and Public Relations Director
- Business Marketing Specialist
- Communication Analyst
- Communications Manager/Director
- Corporate Communications Manager
- Public Relations Consultant
- Undergraduate Professor

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*Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.*