PROFESSIONAL COMMUNICATION (M.A.) - ORGANIZATIONAL & STRATEGIC COMMUNICATION

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

| Code | Title | Hours |
|---|---|-------|
| Theory and Rese | arch Courses | |
| COMS 520 | Communication Theory and Practices | 3 |
| COMS 680 | Communication Research Design | 3 |
| COMS 690 | Thesis Defense | 3 |
| or COMS 691 | Project | |
| Total Hours | | 9 |
| Code | Title | Hours |
| Organizational ar | nd Strategic Communication Cognate | |
| Choose four of the | e following: | 12 |
| COMS 622 | Organizational Communication | |
| COMS 630 | Professional Communication & Nonprofit Development | |
| STCO 526 | Strategic Storytelling | |
| STCO 532 | Media Technologies & Communication Strat | egies |
| STCO 546 | Effective Media Analysis | |
| STCO 562 | Using Emerging Trends in Strategic Communication | |
| Total Hours | | 12 |
| Code | Title | Hours |
| Elective Courses | 1 | |
| Communication or Strategic Communication Elective | | 3 |
| Communication or Strategic Communication Elective | | 3 |
| Communication or Strategic Communication Elective | | |
| Communication or Strategic Communication Elective | | |
| Communication | or Strategic Communication Elective ¹ | 3 |
| Total Hours | | 15 |

Choose any 500-600 level COMS or STCO course not already applying to the degree

All applicable prerequisites must be met

Graduation Requirements

- · Complete 36 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA

- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- · Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident Format Course Sequence

| | • | |
|-----------------------|------------------------------------|-------|
| Course | Title | Hours |
| First Year | | |
| First Semester | | |
| COMS 520 | Communication Theory and Practices | 3 |
| Cognate Elective | 1 | 3 |
| Elective ² | | 3 |
| | Hours | 9 |
| Second Semeste | r | |
| Cognate Elective | 1 | 3 |
| Elective ² | | 3 |
| Elective ² | | 3 |
| | Hours | 9 |
| Second Year | | |
| First Semester | | |
| COMS 680 | Communication Research Design | 3 |
| Cognate Elective | 1 | 3 |
| Elective ² | | 3 |
| | Hours | 9 |
| Second Semeste | r | |
| Cognate Elective | 1 | 3 |
| Elective ² | | 3 |
| COMS 690 | Thesis Defense | 3 |
| or COMS 691 | or Project | |
| | Hours | 9 |
| | Total Hours | 36 |
| | | |

Choose from the following courses: COMS 622, 630, STCO 526, 532, 546, or 562

Choose any 500-600 level COMS or STCO course not already applying to the degree.