

SOCIAL INNOVATION IN VISUAL COMMUNICATION GRADUATE CERTIFICATE

Purpose

Visual strategies for social innovation seeks to teach students to maximize enterprise profits while benefiting society.

Program Learning Outcomes

The student will be able to:

- Create visual strategies focusing on social innovation for an enterprise environment.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Social Innovation in Visual Communication - Graduate Certificate

Career Opportunities

Media Executive
Vice President of Customer Satisfaction
University Professor
University Administrator
Communications Executive
Chief Customer Experience Officer
Research Manager

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.