

MASTER OF ARTS IN VISUAL COMMUNICATION DESIGN (M.A.)

Purpose

The purpose of the Master of Arts in Visual Communication Design program is to produce visual artists and graphic designers rooted in a Christian worldview perspective that governs every decision, action, and work of art they undertake in the field of visual art.

Program Learning Outcomes

The student will be able to:

- Generate visual communication design solutions using a variety of graphic technologies.
- Assess the efficacy of visual communication design in relation to its content.
- Formulate research based visual communication solutions based on knowledge of the literature/artifacts of the discipline.
- Apply aesthetic and visual design principles to original compositions.

Program Specific Admission Procedures

The *Master of Arts in Visual Communication Design* program will follow the standard admission, curriculum and graduation requirements as stated in the Liberty University Graduate Catalog with the following specific admission procedures:

1. Earned baccalaureate degree or its equivalent from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.)
2. Applicants should hold a 3.00 GPA for undergraduate study; applicants with a 2.0 GPA will be admitted on caution.

Transfer Credit

Students may transfer up to 15 hours from an accredited institution subject to department approval. In order to transfer credit, students must have earned the minimum grade of B-, and courses must have been completed within 10 years of the start date of the program. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Program of Study

Delivery Format: Online Only

- Visual Communication Design (M.A.)

Career Opportunities

- Advertising
- Marketing
- Business Communication
- Visual Design Education