

BUSINESS ADMINISTRATION (D.B.A.) - LEADERSHIP

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

| Code | Title | Hours |
|---------------------|--|-----------|
| Core Courses | | |
| BUSI 701 | Current Topics in Business Administration ¹ | 3 |
| BUSI 710 | Foundations of Applied Research Methods | 3 |
| BUSI 730 | Strategic Allocation of Financial Resources | 3 |
| BUSI 735 | Strategic Organization Design and Theory | 3 |
| BUSI 740 | Managing the Supply Chain | 3 |
| BUSI 745 | Marketing for Competitive Advantage | 3 |
| BUSI 750 | Managing Human Resources | 3 |
| BUSI 770 | Strategy Formulation and Strategic Thinking | 3 |
| BUSI 820 | Quantitative Research Methods | 3 |
| BUSI 830 | Case Study Research Methods and Literature Review | 3 |
| BUSI 885 | Research Concept ¹ | 3 |
| BUSI 887 | Applied Doctoral Research Project I ¹ | 5 |
| BUSI 888 | Applied Doctoral Research Project II ¹ | 5 |
| BUSI 889 | Applied Doctoral Research Project III ¹ | 5 |
| BUSI 890 | Applied Doctoral Research Project IV ¹ | 0 |
| Total Hours | | 48 |

¹ Cannot be transferred from another institution

| Code | Title | Hours |
|---------------------------|-------------------------------------|-----------|
| Leadership Cognate | | |
| BUSI 502 | Servant Leadership | 3 |
| BUSI 503 | Leadership Theory | 3 |
| BUSI 504 | Leading Organizational Change | 3 |
| BUSI 610 | Organizational Design and Structure | 3 |
| Total Hours | | 12 |

All applicable prerequisites must be met

Graduation Requirements

- Complete 60 hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No grades lower than a B- may be applied to the degree
- Degree must be completed within 7 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format Course Sequence

| Course | Title | Hours |
|-------------------------|---|-----------|
| First Semester | | |
| BUSI 701 | Current Topics in Business Administration | 3 |
| BUSI 710 | Foundations of Applied Research Methods | 3 |
| BUSI 730 | Strategic Allocation of Financial Resources | 3 |
| BUSI 735 | Strategic Organization Design and Theory | 3 |
| Hours | | 12 |
| Second Semester | | |
| BUSI 502 | Servant Leadership | 3 |
| BUSI 503 | Leadership Theory | 3 |
| BUSI 740 | Managing the Supply Chain | 3 |
| BUSI 745 | Marketing for Competitive Advantage | 3 |
| Hours | | 12 |
| Third Semester | | |
| BUSI 504 | Leading Organizational Change | 3 |
| BUSI 610 | Organizational Design and Structure | 3 |
| BUSI 750 | Managing Human Resources | 3 |
| BUSI 770 | Strategy Formulation and Strategic Thinking | 3 |
| Hours | | 12 |
| Fourth Semester | | |
| BUSI 820 | Quantitative Research Methods | 3 |
| BUSI 830 | Case Study Research Methods and Literature Review | 3 |
| Hours | | 6 |
| Fifth Semester | | |
| BUSI 885 | Research Concept | 3 |
| Hours | | 3 |
| Sixth Semester | | |
| BUSI 887 | Applied Doctoral Research Project I | 5 |
| Hours | | 5 |
| Seventh Semester | | |
| BUSI 888 | Applied Doctoral Research Project II | 5 |
| Hours | | 5 |
| Eighth Semester | | |
| BUSI 889 | Applied Doctoral Research Project III | 5 |
| Hours | | 5 |
| Ninth Semester | | |
| BUSI 890 | Applied Doctoral Research Project IV | 0 |
| Hours | | 0 |
| Total Hours | | 60 |