

# DOCTOR OF BUSINESS ADMINISTRATION (D.B.A.)

## Purpose

The Doctor of Business Administration program seeks to provide an opportunity for qualified students to attain academic, professional, and practical competence within the biblical worldview to prepare them for opportunities, and corresponding additional responsibilities. The program emphasizes practical and real-world applications in both the coursework and the research project requirements. This program is designed for individuals seeking to advance in their current business careers as well as those pursuing careers in business consulting or academia.

## Program Learning Outcomes

The student will be able to:

- Evaluate current theoretical and applied research in business administration.
- Recommend qualitative and quantitative analysis methods to perform effective business research.
- Recommend solutions for the improvement of business and organizational practice based upon research, knowledge of the literature, and best practices.
- Integrate a Christian Worldview into business functions.

## Program Specific Admissions Requirements

The DBA has a competitive admissions process. Meeting the requirements does not guarantee admission into the program. In addition to any admission requirements established by the Graduate school, DBA Admission Requirements include:

1. All DBA cognates require a master's degree in business or a business-related field, with at least 30 semester hours of graduate business credit.
2. The DBA, Accounting specifically requires either a Master of Science in Accounting (MSA) or MBA with an accounting concentration, with at least 30 semester hours of graduate business credit.
3. The DBA, Information Systems specifically requires either a Master of Science in Information Systems (MSIS), a Master of Science in Management Information Systems (MSMIS), or an MBA with an Information Systems concentration, with at least 30 semester hours of graduate business credit.
4. Cumulative GPA of 3.00 or above is required for entrance into the program from any of the acceptable degrees above.
5. TOEFL Scores for students who speak English as a second language (score of 600 paper –based test; 250 computer-based test, 80 internet-based test).

## Transfer of Credit

Applicants may transfer up to 30 hours of coursework. In order for a transferred course to replace a Liberty University course, the following requirements must be met:

1. The school at which the course was taken must be appropriately accredited.

2. The course credit must be at least three semester hours or five quarter hours.
3. The student must have earned a grade of B- or better in the course.
4. The course must overlap one of Liberty's courses by at least 80%. The course(s) to be transferred must have been completed within seven years of the start date of the student's program at Liberty University.
5. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Transfer credit will not be given for the following courses:

Code	Title	Hours
BUSI 701	Current Topics in Business Administration	3
BUSI 885	Research Concept	3
BUSI 887	Applied Doctoral Research Project I	5
BUSI 888	Applied Doctoral Research Project II	5
BUSI 889	Applied Doctoral Research Project III	5
BUSI 890	Applied Doctoral Research Project IV	0

## Programs of Study

### Delivery Format: Online Only

- Business Administration (D.B.A.) - Accounting
- Business Administration (D.B.A.) - Executive Coaching
- Business Administration (D.B.A.) - Finance
- Business Administration (D.B.A.) - Healthcare Management
- Business Administration (D.B.A.) - Human Resources
- Business Administration (D.B.A.) - Information Systems
- Business Administration (D.B.A.) - International Business
- Business Administration (D.B.A.) - Leadership
- Business Administration (D.B.A.) - Marketing
- Business Administration (D.B.A.) - Non-Profit Leadership & Management
- Business Administration (D.B.A.) - Project Management
- Business Administration (D.B.A.) - Real Estate Development
- Business Administration (D.B.A.) - Six Sigma
- Business Administration (D.B.A.) - Strategic Management
- Business Administration (D.B.A.) - Strategic Media & Digital Content
- Business Administration (D.B.A.) - Supply Chain Management & Logistics
- Business Administration (D.B.A.) - Tourism Management

## Career Opportunities

- Account Executive
- Auditor
- Brand Manager
- Budget Supervisor
- Business Marketing Consultant
- Certified Management Accountant
- Certified Public Accountant
- Chief Sustainability Officer
- Company Executive
- Compensation and Benefits Manager
- Cultural Advisor

- Data Administration
- Data Networking
- Development Specialist
- Digital Marketing Manager
- Distribution Director
- Federal, State, and Local Government Trade Specialist
- Financial Manager
- Global Manager
- Healthcare Administrator
- Human Resources Director
- International Business Consultant
- Job Analysis Specialist
- Lead Management
- Management Analyst
- Management Consultant
- Market Researcher
- Marketing Coordinator
- Marketing Manager
- Nonprofit Organization Director
- Product Manager
- Project Scheduler
- Recruitment Specialist
- Regulatory Affairs Manager
- Sales Director
- Senior Management
- Senior Project Manager
- Systems Integration
- Treasurer and Controller