

BUSINESS ADMINISTRATION (PH.D.) - EXECUTIVE COACHING

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Business Administration Core Courses		
BUSI 702	PhD Program Orientation ¹	3
BUSI 730	Strategic Allocation of Financial Resources	3
BUSI 740	Managing the Supply Chain	3
BUSI 745	Marketing for Competitive Advantage	3
BUSI 750	Managing Human Resources	3
BUSI 770	Strategy Formulation and Strategic Thinking	3
Total Hours		18

¹ BUSI 702 is a required first entry course for all students in this degree

Code	Title	Hours
Executive Coaching Cognate		
BMAL 720	Leveraging Data for Decision Making	3
BMAL 755	Coaching Theory & Practice	3
PSYC 716	Theories and Research in Industrial/Organizational Psychology	3
Total Hours		9

Code	Title	Hours
Research Courses		
BUSI 711	Foundations of Fundamental and Theoretical Research Methods	3
BUSI 815	Qualitative Research Methods	3
BUSI 816	Advanced Qualitative Research Methods	3
BUSI 820	Quantitative Research Methods	3
BUSI 821	Advanced Quantitative Research Methods	3
BUSI 886	PhD Research Concept	3
Total Hours		18

Code	Title	Hours
Dissertation Courses		
BUSI 987	Dissertation I	5
BUSI 988	Dissertation II	5
BUSI 989	Dissertation III	5
BUSI 990	Dissertation IV	0
Total Hours		15

All applicable prerequisites must be met

Graduation Requirements

- Complete 60 hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No grades lower than a B- may be applied to the degree
- Degree must be completed within 7 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format Course Sequence

Course	Title	Hours
First Semester		
BUSI 702	PhD Program Orientation ¹	3
BUSI 710	Foundations of Applied Research Methods	3
BUSI 730	Strategic Allocation of Financial Resources	3
BUSI 740	Managing the Supply Chain	3
Hours		12
Second Semester		
BMAL 755	Coaching Theory & Practice	3
BUSI 815	Qualitative Research Methods	3
BUSI 820	Quantitative Research Methods	3
PSYC 716	Theories and Research in Industrial/Organizational Psychology	3
Hours		12
Third Semester		
BMAL 720	Leveraging Data for Decision Making	3
BUSI 750	Managing Human Resources	3
BUSI 816	Advanced Qualitative Research Methods	3
BUSI 821	Advanced Quantitative Research Methods	3
Hours		12
Fourth Semester		
BUSI 745	Marketing for Competitive Advantage	3
BUSI 770	Strategy Formulation and Strategic Thinking	3
BUSI 886	PhD Research Concept	3
Hours		9
Fifth Semester		
BUSI 987	Dissertation I	5
Hours		5
Sixth Semester		
BUSI 988	Dissertation II	5
Hours		5
Seventh Semester		
BUSI 989	Dissertation III	5
Hours		5

Course	Title	Hours
Eighth Semester		
BUSI 990	Dissertation IV	0
Hours		0
Total Hours		60

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