

BUSINESS MANAGEMENT & LEADERSHIP (BMAL)

BMAL 700 DSL Program Orientation 3 Credit Hour(s)

Introduction to doctoral studies, which provides information regarding the Doctor of Strategic Leadership program, the Graduate School of Business, and University resources.

Offered: Online

BMAL 702 Leadership Theory 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702 (may be taken concurrently)

This course provides a comprehensive overview of dominant approaches to leadership with a focus on how those approaches can inform leadership practice and follow outcomes. As a complement to leadership theory, the basic competencies or skills necessary for effective leadership are also explored.

Offered: Online

BMAL 703 Managing the Contemporary Organization 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides a comprehensive background in the critical role of management in the modern organization. Topics include the management process, planning and decision making, organizing and motivating individuals and groups, and effective communication.

Offered: Online

BMAL 704 Leading Organizational Change 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides a comprehensive overview of the theories, process, and practice of leading successful change in organizations. Topics include the problem with change and its solution, the eight-stage process for effective change, what the organization of the future will look like, and the importance of change for lifelong learning.

Offered: Online

BMAL 706 Strategic Global Leadership 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or EDUC 710

This course examines the similarities and differences of managing and leading across cultures.

Offered: Online

BMAL 710 Understanding the Organization 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides a comprehensive overview of the modern organization from a systems perspective. Topics include the importance of organizations, organizations as systems, the environment of the organization, and the structure of organizations.

Offered: Online

BMAL 714 Risk Management Process and Practice 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides an analysis of risk management principles with a focus on the processes of risk management, planning risk management, critical success factors for effective risk management, and performing qualitative and quantitative risk analysis.

Offered: Online

BMAL 716 Research Theory and Planning 3 Credit Hour(s)

Online Prerequisite: BMAL 700

This course provides a comprehensive overview of the process of planning and conducting effective research projects. Topics include social research theories, research methods and designs, data collection methods, data analysis methods, and reporting results.

Offered: Online

BMAL 720 Leveraging Data for Decision Making 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides an overview of the process and skills necessary for organizational leaders to make effective data driven decisions. Topics include: defining business analytics, quantify value it brings to an organization, harnessing the power of analytics to gain advantage.

Offered: Online

BMAL 727 Leading Effective Teams 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides a comprehensive overview of effective team-based leadership practices in a project environment with a focus on creating high-performance teams, managing team conflict, motivating teams, and empowering teams for the successful completion of projects.

Offered: Online

BMAL 755 Coaching Theory & Practice 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

This course provides a comprehensive overview of coaching theory and methods necessary for effective executive coaching. Topics include coaching methodology and techniques, coaching theories and frameworks, and coaching skills and techniques.

Offered: Online

BMAL 770 Ethical Leadership 3 Credit Hour(s)

Online Prerequisite: BMAL 700 or BUSI 702

The course is an examination of ethics from the perspective of a strategic leader. Students will evaluate the theoretical and practical approaches to leading ethically within the context of a Christian Worldview.

Offered: Online

BMAL 780 Strategic Leadership in the 21st Century 3 Credit Hour(s)

Online Prerequisite: BMAL 700

This is the capstone class for the Doctorate in Strategic Leadership DSL program and allows students to synthesize knowledge gained in previous courses into a cohesive view of leadership. This courses focuses on the critical knowledge and skills that leaders must master in order to be successful.

Offered: Online

BMAL 785 DRP Research Concept 3 Credit Hour(s)

Online Prerequisite: BMAL 700 and BMAL 702 and BMAL 703 and BMAL 704 and BMAL 710 and BMAL 714 and BMAL 716 and BMAL 720 and BMAL 727 and BMAL 770 and BMAL 780

This course will focus on students completing research concept paper and preparing students for their doctoral research project.

Offered: Online

BMAL 887 Doctoral Research Project I 4 Credit Hour(s)

Online Prerequisite: BMAL 785

This course is the first step for DSL Doctoral Candidates in the process of developing and completing their research project. Doctoral Candidates will develop Section 1 which includes the Foundation of the Study to include a detailed Literature Review relevant to the proposed research project.

Offered: Online

BMAL 888 Doctoral Research Project II 4 Credit Hour(s)

Online Prerequisite: BMAL 887

This course is the second step for DSL Doctoral Candidates in the process of developing and completing their research project. Doctoral Candidates will develop Section 2 which includes their methodology for conducting the study and combine it with Section 1 into a single document. Candidates will complete and submit their IRB package and conduct their proposal defense.

Offered: Online

BMAL 889 Doctoral Research Project III 4 Credit Hour(s)

Online Prerequisite: BMAL 888

This course is the final step in developing the doctoral research project. Doctoral Candidates will conduct their field study, develop and present their findings, and develop Section 3 of their research project. Candidates will combine all three sections into their completed Doctoral Research Project manuscript in preparation for their presentation in BMAL 990.

Offered: Online

BMAL 890 Doctoral Research Project IV 0 Credit Hour(s)

Online Prerequisite: BMAL 889

This course is the last step in the DSL program. Doctoral Candidates will present their Doctoral Research Project and finalize their manuscript for submission.

Offered: Online