

BUSINESS MANAGEMENT & LEADERSHIP (BMAL)

BMAL 500 Organizational Behavior 3 Credit Hour(s)

Online Prerequisite: ACCT 511 or BMAL 590 or BUSI 561 or Bus Cmn Pro Cmnt/27hr BUSI Req with a score of 3

This course discusses managerial competence in understanding the human output of organizations from the viewpoints of individual, group, and organizational systems levels. Emphasis is given to assessing one's personality and values and to applying course material to one's work environment. (Formerly BUSI 500)

Offered: Online

BMAL 501 Strategic Leadership and Management 3 Credit Hour(s)

This course provides a comprehensive perspective on leadership and management, from both an historical and current practices perspective. The link between management and leadership is examined and the application of leadership theory is explored. (Formerly BUSI 501) (Crosslisted with BMIS 501)

Offered: Online

BMAL 504 Leading Organizational Change 3 Credit Hour(s)

This course examines the concepts and practices of both leadership and followership in order to create successful change.

Offered: Online

BMAL 530 Accounting for Non-financial Managers 3 Credit Hour(s)

Students will study the crucial aspects of financial analysis and management so that they will have an understanding of the requirements to identify, measure, and communicate financial information. Topics in this course include: financial reporting, underlying accounting assumptions, performance measures, ratio analysis, cash flow, time value of money and budgeting.

Offered: Online

BMAL 550 Effective Executive Communication 3 Credit Hour(s)

Online Prerequisite: (BMAL 590 or BMAL 530) and (BMAL 560 or Bus Cmn Pro Cmnt/27hr BUSI Req with a score of 3)

Executives in professional organizations are expected to solve problems and make decisions, but ultimately, they must communicate them effectively to a variety of stakeholders. This course is designed to integrate knowledge of the pervasive impact of computer and other information technologies with time-honored communications principles to enable students to maximize their effectiveness in diverse and technologically dynamic business environments. (Formerly BUSI 550)

Offered: Online

BMAL 560 Corporate Responsibility 3 Credit Hour(s)

Online Prerequisite: BMAL 501 or BUSI 561

This course is designed to provide the student with a working knowledge of issues such as the role of business in society, the nature of corporate responsibility, business ethics practices, and the complex roles of government and business in the global economic community. That is, it presents the "non-economic" strategy that a company must have to survive in tomorrow's business world. Underlying this, of course, is the importance of personal character and the Christian worldview. (Formerly BUSI 560)

Offered: Online

BMAL 570 Ethical Leadership 3 Credit Hour(s)

Online Prerequisite: BMAL 504 and BMAL 530 and BMAL 550

This course focuses upon ethical issues and dilemmas faced by leaders. Definitions of ethical leadership are reviewed as they relate to values and culture. The theory and practice of ethical leadership is evaluated as it pertains to a biblical worldview.

Offered: Online

BMAL 590 Business Common Professional Components 3 Credit Hour(s)

This course is designed to give students a foundation of the common professional components necessary to understand the graduate level business concepts in the MBA. Students who pass each component will demonstrate proficiency in each of the following: Marketing, Business Finance, Accounting, Management, Legal Environment of Business, Business Ethics, Global Dimensions of Business, Information Management Systems, Quantitative Techniques/Statistics, Business Integration and Strategic Management. This course is required for admission to the MBA for all students who do not have an undergraduate degree in business or accounting.

Offered: Resident and Online

BMAL 602 Non-profit Management 3 Credit Hour(s)

Leaders of nonprofit organizations must understand their role in the diverse political, social and economic contexts in which they will lead. This course provides a comprehensive understanding of how to lead a nonprofit organization. Students will examine governance, key concepts and the stakeholders involved in nonprofit management. (Formerly BUSI 602)

Offered: Online

BMAL 603 Entrepreneurship 3 Credit Hour(s)

This course is directed toward preparing those considering starting or acquiring a business. Students will examine the managerial, technical and financial challenges of entrepreneurship. In-depth studies of the entrepreneurial requirements for success and the methods of entering a business are covered. (Formerly BUSI 603)

Offered: Online

BMAL 604 Managing and Leading Across Cultures 3 Credit Hour(s)

Online Prerequisite: BMAL 501

The purpose of this course is to provide an overview of the similarities and differences of managing and leading across cultures.

Offered: Online

BMAL 620 Nonprofit Leadership and Board Governance 3 Credit Hour(s)

Governance in nonprofit organizations provides strategic leadership, sets direction and monitors performance. This course examines the board and leadership's relationship, how to effectively manage those relationships, and the roles and responsibilities of the directors.

Offered: Online

BMAL 621 Fundraising and Development Strategies for Nonprofit Organizations 3 Credit Hour(s)

This course provides a foundation of a nonprofit organization's fundraising perspective, donor cultivation, capital campaigns and stewardship that impact fundraising and development strategies.

Offered: Online

BMAL 622 International NGOs 3 Credit Hour(s)

This course examines International non-governmental organizations and their activities and important roles they play in promoting the public interest and serving the public good.

Offered: Online

BMAL 630 Accounting for Nonprofits 3 Credit Hour(s)

Although not in business to make money, nonprofit leaders must be familiar with nonprofit accounting standards. This course will discuss non-profit accounting concepts, budgeting, controls, nonprofit transactions and financial statements.

Offered: Online

BMAL 631 Financial Management in Nonprofit Organizations 3 Credit Hour(s)

Online Prerequisite: BMAL 630

This course prepares nonprofit leaders to manage financial sustainability through use of financial ratios to determine the health of the organization by analyzing financial statements.

Offered: Online

BMAL 632 Nonprofits and Legal Issues 3 Credit Hour(s)

Online Prerequisite: BMAL 630

Nonprofit organizations are directly affected by, and must respond quickly to, changes to laws. This course will provide a graduate level overview of tax law, governmental accounting, and legal issues that result from a change in the law.

Offered: Online

BMAL 633 Nonprofit Financial Planning 3 Credit Hour(s)

Online Prerequisite: BMAL 630

The mission of a nonprofit organization and the money to run the organization intersect. This course will explore forecasting, risk management and developing a long-term strategic plan for the capital budget, capital reserves, debt and acquisition of new capital.

Offered: Online

BMAL 640 Entrepreneurial Innovation in the Nonprofit Organization 3 Credit Hour(s)

Leaders of nonprofit organizations are responsible for creating social and sustainable market-based solutions. Students will examine innovation concepts, practices, strategies, and social entrepreneurship.

Offered: Online

BMAL 690 Capstone: Strategic Planning and Ethics in Nonprofit Organizations 3 Credit Hour(s)

Online Prerequisite: BMAL 602 and BMAL 620 and BMAL 621 and BMAL 622 and BMAL 630 and WRIT 601

Students will determine strategies that impact the nonprofit organization during this culminating experience for the Master of Nonprofit Management degree program.

Registration Restrictions: To be taken in the final 6 hours of the program

Offered: Online