

BUSINESS (BUSI)

BUSI 501 Executive Leadership and Management 3 Credit Hour(s)

Online Prerequisite: BMAL 500 or BUSI 646

This course provides a comprehensive perspective on leadership and management, from both an historical and current practices perspective. The link between management and leadership is examined and the application of leadership theory is explored.

Offered: Online

BUSI 502 Servant Leadership 3 Credit Hour(s)

This course examines the concept of servant leadership from the perspective of leadership theory and applied biblical integration. The course will impart the philosophy of servant leadership.

Offered: Online

BUSI 503 Leadership Theory 3 Credit Hour(s)

Prerequisite: BUSI 502

This course broadly surveys the body of leadership literature with heavy emphasis on the major practical theories. All leadership theories are evaluated in the light of biblical reasoning.

Offered: Resident and Online

BUSI 504 Leading Organizational Change 3 Credit Hour(s)

Students in this course will study the impact of change on an organization and stakeholders and the dynamics of change in order to lead organizational change efforts. The course reviews the literature for the best practices relating to organizational change and organizational learning.

Offered: Online

BUSI 505 Healthcare Informatics 3 Credit Hour(s)

Focused on the foundations of healthcare informatics, students will gain an overview of the information, resources, and technologies in healthcare. Topics include but are not limited to healthcare information systems infrastructure, enterprise architecture, applications, data management, information security, telehealth, project management, and emerging technologies. Students will examine major theories supporting healthcare informatics, understand its application in supporting decision-making, and recognize its importance in the provision of effective and efficient healthcare. (Crosslisted with INFO 505)

Offered: Online

BUSI 506 Legal and Ethical Issues for Health Professionals 3 Credit Hour(s)

Online Prerequisite: BUSI 511

An examination of contemporary legal and ethical issues encountered by health professionals in the provision and delivery of healthcare products and services. Topics explored include but not limited to patient-caregiver relationships, high-tech medicine, regulatory compliance, healthcare ethics, criminal aspects of healthcare, corporate structure, patient rights, medical records, and disclosure of patient information in healthcare.

Offered: Online

BUSI 508 Career Development in Healthcare Administration 3 Credit Hour(s)

This course will provide an overview of healthcare administration career opportunities ranging from direct care facilities such as hospitals and physician practices, as well as non-direct health care entities such as associations, insurance companies and medical supplier organizations. Evaluating the healthcare management workforce, understanding healthcare management, and healthcare management practice settings will be completed.

Offered: Online

BUSI 510 Organizational Behavior in Health Systems 3 Credit Hour(s)

This course will provide the current or future healthcare manager with an overview of issues healthcare administrators will need to address to include diversity, attitudes, perceptions, and effective communication. Motivational and leadership theories, intrapersonal and interpersonal issues, stress, decision making, conflict/negotiation skills and group dynamics in the healthcare organization will be addressed. Healthcare managers ultimately play a critical and vital role in how health systems manage change and these aspects will be explored.

Offered: Online

BUSI 511 Healthcare Administration 3 Credit Hour(s)

Explores the field of healthcare management, specifically related to the management of global healthcare systems in technological societies and the need for innovation and creativity in healthcare administration. This course will provide an introduction to the principles of management and leadership as the foundations for the administration of healthcare products and service delivery. Topics explored include but not limited to a historical overview, theoretical foundations, and major developments and characteristics of global healthcare systems; types of healthcare providers; cost, access and quality of care; and the future of health services delivery.

Offered: Online

BUSI 512 Managerial Information Technology 3 Credit Hour(s)

This course is designed to provide the essential tools needed for the effective management of information technology. The objective is to build a basic understanding of the value and uses of information systems for business operation, management decision-making, and strategic advantage. While not designed as a course in computer literacy, the course does include topics that develop skills as managers and users of information systems technology, rather than as producers of information systems technology.

BUSI 520 Strategic Marketing Management 3 Credit Hour(s)

This course is designed to provide the student with a working knowledge of the steps involved in the analytical and decision-making processes involved in formulating, implementing and controlling a strategic marketing program for a product market entry.

Offered: Resident and Online

BUSI 523 Financial Analysis and Decision Making in Healthcare 3 Credit Hour(s)

Focused on financial analysis and decision making in healthcare, this course will provide exposure to the design and operation of healthcare financial and reimbursement systems. Examines the current system of financing healthcare and the factors affecting it. Students will examine topics related to the revenue cycle, disbursement, budgeting/forecasting, internal control, financial reporting, and contract management aspects of the healthcare organization.

Offered: Online

BUSI 528 Strategic Management and Marketing for Health Professionals 3 Credit Hour(s)

Focused on creating strategies and exploring models for gaining a competitive edge in the healthcare marketplace. Students will explore the importance of strategic planning in healthcare; internal and external environmental assessment; marketing healthcare services; strategy formulation, implementation, evaluation, and long term control.

Offered: Online

BUSI 530 Managerial Finance 3 Credit Hour(s)

A treatment of the theory and practice of financial decision making in the firm, with emphasis on the practical application of financial analysis, the course is based on the principle that a firm should be managed to increase the wealth of its shareholders. The target audience is managers, at all levels and in all functional areas. Beginning with an overview of financial analysis, the course topics include financial management, capital investment decisions, financing decisions, and managing for value creation. Importance is placed on the concept of the time value of money.

Offered: Resident and Online

BUSI 532 Advanced Financial Statement Analysis 3 Credit Hour(s)

Online Prerequisite: Financial Accounting with a score of 3 and Managerial Accounting with a score of 3 and Corporate Finance with a score of 3 and (Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590)

This course examines advanced techniques for evaluating the financial stability of a company through its financial statements, and how the financial statements may be used for strategic planning and decision making.

Offered: Online

BUSI 534 Business Valuation 3 Credit Hour(s)

Online Prerequisite: Financial Accounting with a score of 3 and Managerial Accounting with a score of 3 and Corporate Finance with a score of 3 and (Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590)

This course examines the various techniques used to evaluate businesses from a theoretical and practical standpoint.

Offered: Online

BUSI 535 Biblical Financial Planning 3 Credit Hour(s)

Prerequisite: BUSI 532 and BUSI 534 and BUSI 536

This course provides the framework for biblical stewardship with regard to financial planning. Successful completion of this course allows for students to take the Certified Kingdom Advisors (CKA) exam.

Offered: Resident and Online

BUSI 536 Mergers & Acquisitions 3 Credit Hour(s)

Online Prerequisite: Financial Accounting with a score of 3 and Managerial Accounting with a score of 3 and Corporate Finance with a score of 3 and (Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590)

This course explores the concepts of mergers and acquisitions from a financial resources need perspective, determining appropriate acquisitions, and analyzing the restructuring of companies.

Offered: Online

BUSI 538 Investments and Derivatives 3 Credit Hour(s)

Prerequisite: Financial Accounting with a score of 3 and Managerial Accounting with a score of 3 and Corporate Finance with a score of 3 and (Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590)

This course explores the framework from which a company makes investment decisions, provides a foundation for the study of derivative products, and how companies may effectively use investments and derivatives to make wise financial decisions.

Offered: Resident and Online

BUSI 561 Legal Issues in Business 3 Credit Hour(s)

This course provides the student with a foundational knowledge of the legal issues that both start-up and established business enterprises face. Armed with this wisdom, the student will assess an organization's need for competent legal advice from an experienced professional in matters of contracts, corporations, employment, insurance, intellectual property, international trade, leases, limited liability organizations, partnerships, and homeland security concerns.

Offered: Resident and Online

BUSI 570 Ethical Leadership 3 Credit Hour(s)

This course focuses upon ethical issues and dilemmas faced by leaders. Definitions of ethical leadership are reviewed as they related to values and culture. The theory and practice of ethical leadership is evaluated as it pertains to a biblical worldview.

Offered: Online

BUSI 600 Business Research Methods 3 Credit Hour(s)

Business research is a systematic inquiry whose objective is to provide information to solve managerial problems. This course is an introduction on how to do business research with an emphasis on applied problem solving. It has a major focus on problem identification and analysis, problem solving strategies and communication skills.

Offered: Resident and Online

BUSI 601 Accounting for Decision Making 3 Credit Hour(s)

Resident Prerequisite: BUSI 600 or ACCT 531 (may be taken concurrently)

Online Prerequisite: BUSI 600

This is a graduate level course in cost management with a strategic cost emphasis. The course presents an in-depth study of contemporary management techniques used by managers in a contemporary business environment. The balanced scorecard, critical success factors, and strategic analysis are emphasized and integrated with other decision making techniques in this accounting course.

Offered: Resident and Online

BUSI 602 Non-Profit Management 3 Credit Hour(s)

Leaders of non-profit organizations must understand their role in the diverse political, social and economic contexts in which they will lead. This course provides a comprehensive understanding of how to lead a non-profit organization. Students will examine governance, key concepts and the stakeholders involved in non-profit management.

Offered: Resident and Online

BUSI 603 Entrepreneurship 3 Credit Hour(s)

This course is directed toward preparing those considering starting or acquiring a business. Students will examine the managerial, technical and financial challenges of entrepreneurship. In-depth studies of the entrepreneurial requirements for success and the methods of entering a business are covered.

BUSI 604 International Business 3 Credit Hour(s)

The purpose of the course is to prepare managers to compete successfully in the global economy. The rapidly changing economic, political, technological and cultural environments will be studied as a foundation for understanding how to compete in differing environments, utilizing the resources available to the enterprise in managing the various functional areas of business.

Offered: Resident and Online

BUSI 605 Environment of International Business 3 Credit Hour(s)**Online Prerequisite:** BUSI 604

The course provides in-depth perspectives concerning the nature of international business and the environment in which it is conducted, including international trade, foreign direct investment, the relationship between international organizations and international business, the international monetary system, and international environmental forces (socio-cultural, natural resources, economic, political, legal, financial, labor).

Offered: Online**BUSI 606 Global Financial Markets 3 Credit Hour(s)****Online Prerequisite:** BUSI 605

This course provides an overview of international financial markets and how they operate and interrelate. The structure, characteristics, and issues for markets in the Americas, Europe, Africa/Middle East, and Asia/Pacific will be identified.

Offered: Online**BUSI 607 Developing Global Markets 3 Credit Hour(s)****Online Prerequisite:** BUSI 605

This course provides an organizational analysis framework within which a firm's market-based global operations can be analyzed, understood, and undertaken. Particular focus will be placed on international competitive strategy, the assessment of global markets, modes of entry, workforce planning and development, and global operations and supply chain management.

Offered: Online**BUSI 610 Organizational Design and Structure 3 Credit Hour(s)****Prerequisite:** BUSI 600 or NURS 500

This course provides graduate-level instruction regarding the design, redesign, and implementation of effective organizations. Special emphasis is placed on the analysis, planning, implementation, and evaluation of both the social and technical systems of organizations with emphasis on the structural changes necessary to improve and maintain productivity and quality of work life.

Offered: Resident and Online**BUSI 611 Operations Management for Health Organizations 3 Credit Hour(s)**

A study of the operational challenges and opportunities facing medical and health services managers and the value added areas where resources are transformed into goods and services. The exploration of operations management for health organizations will involve some complexity as various quantitative management tools are examined and applied.

Offered: Online**BUSI 612 Marketing Promotions 3 Credit Hour(s)****Online Prerequisite:** BUSI 520 and (Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590 or BUSI 701)

This course guides students in understanding and the application of key promotional theories, strategies and tactics associated with organizations whose unique product mix demands the highest levels of promotions. Students will get a solid foundation of the theory, design and application of promotion techniques and practices that are dedicated to increasing brand awareness and top line sales growth.

Offered: Online**BUSI 613 Supply Chain Management 3 Credit Hour(s)****Online Prerequisite:** BMAL 590 or BUSI 701 or Bus Cmn Pro Cpnt/27hr

BUSI Req with a score of 3 or GEOG 630

This course will provide learners with a solid foundation of the theory and application of supply chain management techniques and practices that are dedicated to providing customers with superior value. Course topics include supply chain network design, facility planning, capacity planning, globalization and outsourcing, information technology, and global issues in supply chain management.

Offered: Online**BUSI 614 Marketing Research 3 Credit Hour(s)****Online Prerequisite:** BUSI 520 and (BMAL 590 or Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BUSI 701)

This course will provide learners with a solid foundation of the theory, evaluation and application of marketing research techniques and practices. Students will apply marketing research through the use of tools and techniques to include data collection and report-generation software.

Offered: Online**BUSI 615 Logistics 3 Credit Hour(s)****Online Prerequisite:** BUSI 613

This course covers logistics concepts and systems with respect to their collective impact on organizational performance. Other topics covered in the course include planning and implementation, demand forecasting, distribution, inventory management, transportation and warehousing. Relevant technologies for maximizing logistics efficiencies are also emphasized.

Offered: Online**BUSI 616 Total Quality Management 3 Credit Hour(s)****Online Prerequisite:** BUSI 613

This course provides learners with an understanding of quality control and improvement systems. The course includes study of topics related to quality management approaches, design and implementation of quality-related procedures, and related technologies. The focus of the course is on enhancing goods, services, and the business environment.

Offered: Online**BUSI 619 Quality Assessment and Evidence Based Decision Making 3 Credit Hour(s)**

Historically, the healthcare industry has been based mostly on clinical experience and judgment. Advances in communication, innovation in information technology, and other recent improvements have increased the promise of evidence-based decision making. This course will examine how evidence-based decision making provides a framework for addressing healthcare quality assessment and improvement in the provision and management of patient care.

Offered: Online**BUSI 620 Global Economic Environment 3 Credit Hour(s)****Resident Prerequisite:** BUSI 600 or NURS 500**Online Prerequisite:** BUSI 600

This course covers the tools of microeconomics useful in the analysis of producer and consumer behavior. The economics of demand, production and cost, and pricing and output decisions in a market system form the core of an approach adapted to the challenges faced by managers in the private, public, and nonprofit sectors of the economy. The coverage is from the domestic, as well as global perspectives.

Offered: Resident and Online

BUSI 621 Real Estate Operations 3 Credit Hour(s)**Online Prerequisite:** BUSI 620

An examination of the economics and operations of the real estate markets, including the supply and demand; real estate prices, including cycles and price dynamics.

Offered: Online**BUSI 622 Real Estate Investment Analysis 3 Credit Hour(s)****Online Prerequisite:** BUSI 530

This course explores real estate, with a focus on investment and financing. A review of financing strategies and risk, investment decision making and capital markets.

Offered: Online**BUSI 623 Real Estate Development 3 Credit Hour(s)****Online Prerequisite:** BUSI 530

This course explores the real estate development process from a leadership and management perspective, including market analysis, site acquisition, planning and design, financing, construction, as well as leasing commitments and on-going management.

Offered: Online**BUSI 629 Economic Analysis in Healthcare 3 Credit Hour(s)**

Focused on the economics of healthcare, this course will explore how healthcare economics is unique. Students will be exposed to different techniques used for economic assessment of economic evaluation studies and related publications. For-profit and not-for-profit provider firms, information problems in healthcare markets, regulation, financing of healthcare, and healthcare reform issues will be explored.

Offered: Online**BUSI 630 Managerial Epidemiology 3 Credit Hour(s)****Online Prerequisite:** BUSI 511

This course provides students with a foundation of knowledge and skills to plan, organize and manage health services while addressing various epidemiologic methods. The course focuses on the need for healthcare administrators to evaluate epidemiologic data on incidence and prevalence while addressing the impact of administrative data on cost and quality to improve access and delivery of high quality services in a cost-effective and efficient manner.

Offered: Online**BUSI 640 Quantitative Methods in Healthcare Management 3 Credit Hour(s)****Online Prerequisite:** BUSI 511

This course provides students with a foundation of the quantitative methods and techniques needed for the new or mid-level healthcare administrator. The course will cover practical methods of the tactical, operational, strategic decision-making and analysis required for healthcare managers and administrators. This course will utilize Excel-based examples and techniques.

Offered: Online**BUSI 642 Contemporary Issues in Human Resource Management 3 Credit Hour(s)**

A practical approach designed for the general manager that provides a knowledge base in basic human resource topics, as well as an in-depth analysis of important current issues in the field. Through text readings, case studies, experiential exercises, Internet activities, and research, students will learn to synthesize and integrate theory with application and evaluate the effectiveness of an organization's human resources.

Offered: Resident and Online**BUSI 643 Workforce Planning and Employment 3 Credit Hour(s)****Online Prerequisite:** BUSI 642

This course will examine the changing nature of the labor market, including conceptual, operational, and legal issues. Discussion and activities will focus on the legal, ethical, and economic factors affecting recruitment, selection, placement, and appraisal. Students will learn to synthesize theory with application and evaluate the effectiveness of an organization's workforce planning and employment strategies. Understanding strategic organizational considerations and developing decision-making skills related to the staffing process will be emphasized through text readings, case studies, experiential exercises, and secondary research.

Offered: Online**BUSI 644 Human Resources Development 3 Credit Hour(s)****Online Prerequisite:** BUSI 642

This course integrates theory with a practical approach to the topic of human resources development (HRD) with a focus on the design, implementation, and management of employee orientation, training, and career development programs. A comprehensive view of the concepts, processes, and philosophies of training and development is presented in this course. Emphasis is placed on current trends and research related to the various aspects of the human resource development function. Students will discuss the history and future of HRD, strategies, methods, materials, and measurement of training programs, as well as apply the processes involved in designing, developing, and implementing appropriate and effective training programs.

Offered: Online**BUSI 645 Compensation Management 3 Credit Hour(s)****Online Prerequisite:** BUSI 642

The course will focus on the critical issues related to the strategic management of the organization's compensation and benefit system. Topics discussed will include the components and strategic analysis of compensation systems, bases for pay, designing compensation systems, legally required and discretionary employee benefits, and contemporary strategic compensation challenges. Students will learn to apply tools for decision-making complex, compensation related environments, as well as design, develop, and implement compensation strategies that achieve value-added results, thereby enabling organizations to more effectively and efficiently achieve their goals.

Offered: Online**BUSI 646 Managing Human Capital in Healthcare 3 Credit Hour(s)****Online Prerequisite:** BUSI 506

Focused on strategically managing human capital in the healthcare environment, students will focus on evaluating human resource management concepts from the perspective of the manager's role in creating and maintaining a productive health workforce. Students will explore human resource management theory and practice of managing the employment relationship through conducting in-depth analyses of current issues (i.e., recruitment, compensation, motivation, performance, and talent management) related to the strategic management of human capital within the healthcare setting.

Offered: Online

BUSI 650 Operations Management 3 Credit Hour(s)**Prerequisite:** BUSI 620 or MGMT 527

This course provides graduate-level instruction regarding the concepts and analytic methods that are useful in understanding the management of a firm's operations. Special emphasis will be placed on familiarizing the student with the problems and issues confronting operations managers, and providing the student with language, concepts, insights and tools to deal with these issues in order to gain competitive advantage through operations. Because the course deals with the management of "processes," it applies to both for-profit and non-profit organizations, to both service and manufacturing organizations, and to virtually any functional area or industry. (Crosslisted with BMIS 650)

Offered: Resident and Online**BUSI 651 Employment Laws and Ethics 3 Credit Hour(s)****Online Prerequisite:** ((Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590) and BUSI 642)

Students will navigate personal ethics as they examine managerial decisions to anticipate and navigate employment laws, international laws, compliance and determine legal risks.

Offered: Online**BUSI 652 Human Resources and Technology 3 Credit Hour(s)****Online Prerequisite:** BUSI 651

This course is designed to explore the strategic role and tools to develop effective use of technology in an organization's human resources department.

Offered: Online**BUSI 653 Negotiation and Conflict Resolution 3 Credit Hour(s)****Online Prerequisite:** Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590

HR professionals negotiate and resolve conflict every day. This course emphasizes strategies and skills from both academic and practical perspectives that enable HR managers to enhance long-term business relationships.

Offered: Online**BUSI 675 Human Resource Analysis 3 Credit Hour(s)****Online Prerequisite:** Bus Cmn Pro Cpnt/27hr BUSI Req with a score of 3 or BMAL 590

Decision makers face complex problems and need to use the data available to them for competitive advantage. Students will learn how to describe and inform business decisions.

Offered: Online**BUSI 680 Advanced Project Management I 3 Credit Hour(s)**

This is the first of a two-course series covering advanced topics in Project Management, cross-referenced with PMBOK concepts. Topical coverage includes: project selection and definition, aligning projects with organizational strategy/structure/ culture, estimating project times and costs, developing the project plan, managing risk, and scheduling resources and costs. (Crosslisted with BMIS 680)

Offered: Online**BUSI 681 Advanced Project Management II 3 Credit Hour(s)****Online Prerequisite:** BUSI 680

This is the second of a two-course series covering advanced topics in Project Management, cross-referenced with PMBOK concepts. Topical coverage includes: reducing project duration, leading and managing project teams, outsourcing, progress and performance measurement and evaluation, project closure, and agile project management. (Crosslisted with BMIS 681)

Offered: Online**BUSI 682 Global Project Management 3 Credit Hour(s)****Online Prerequisite:** BUSI 681 and BUSI 680

Advanced coverage of Project Management concepts and techniques as applied to various political, cultural, and geographic settings. Topical coverage may include: outsourcing initiatives, the global integrated logistics support process, virtual global software projects, developing multinational teams, risk assessment in global projects, and program/project portfolio management.

Offered: Online**BUSI 683 Money & Capital Markets 3 Credit Hour(s)****Online Prerequisite:** BUSI 530 and (BUSI 687 or ECON 614)

This course focuses on the U.S. financial system and its major participants, including discussions regarding objectives and procedures for evaluating opportunities and pricing risk. Topics include the role and functions of the Federal Reserve System and the various dynamics of the financial system.

Offered: Online**BUSI 684 Financial Modeling 3 Credit Hour(s)****Online Prerequisite:** BUSI 530 and BUSI 687

This course provides exposure to financial modeling techniques for business analysis application. Topics include theoretical development, modeling approaches, financial analysis, and applications of financial modeling.

Offered: Online**BUSI 685 Financial Management 3 Credit Hour(s)****Online Prerequisite:** ACCT 614 or BUSI 535 or (BUSI 530 and BUSI 687)

This course focuses on the firm's opportunities and resulting potential impact on shareholder value based on the considered risk level. Topics include investments, capital structure and restructuring, budgeting, financial markets, policy, and portfolio management.

Offered: Online**BUSI 686 Financial Planning 3 Credit Hour(s)****Online Prerequisite:** BUSI 687

An overview of personal financial decision-making, emphasizing each phase of life. Topics covered include career planning, budgeting, use of credit, insurance, investments, retirement planning, and income tax planning.

Offered: Online**BUSI 687 Insurance & Risk Management 3 Credit Hour(s)****Online Prerequisite:** BUSI 532 and BUSI 534 and BUSI 536 and BUSI 538

This course focuses on assessing and mitigating risk in the financial industry while integrating insurance considerations to manage both risk and return. Topics include business and personal risk, corporate investments, diversification, ownership and property, and legal liability.

Offered: Online**BUSI 688 Retirement Planning 3 Credit Hour(s)****Online Prerequisite:** BUSI 687

This course provides a comprehensive overview of retirement planning needs and analysis for effective planning strategies. Topics include qualified retirement plan design, Social Security, Medicare, group life health and disability insurance, and non-qualified deferred compensation.

Offered: Online**BUSI 689 Capstone in Financial Planning 3 Credit Hour(s)****Online Prerequisite:** BUSI 686 and BUSI 688

This course will allow the student to create a written financial plan using the knowledge acquired from previous course work in the financial planning classes. The student will use a software package to incorporate all the elements of a successful financial plan for a case study client.

Offered: Online

BUSI 690 Policy and Strategy in Global Competition 3 Credit Hour(s)

Prerequisite: BUSI 620 and BUSI 520 and BUSI 530 and BUSI 601 and BUSI 610

This capstone course integrates the concepts, techniques, and knowledge of all areas of business administration. This course may not be substituted for or transferred in from another institution. This course is the capstone course and must be taken in the final term of enrollment.

Offered: Resident and Online

BUSI 691 Healthcare Administration Capstone 3 Credit Hour(s)

Online Prerequisite: BUSI 523 and BUSI 528 and BUSI 646 and BUSI 630 and BUSI 640

This capstone course for all healthcare administration majors seeks to integrate the concepts, techniques, and knowledge of all areas of healthcare administration. Its focus is strategic management, which is studied in theory and then rigorously applied. This course is designed for final semester seniors.

Offered: Online

BUSI 692 Capstone in Financial Management 3 Credit Hour(s)

Online Prerequisite: BUSI 532 and BUSI 534 and BUSI 536 and BUSI 538 and BUSI 687

This course will allow the student to draw from previous coursework to craft a unique solution to a stated, real, or hypothetical defined topic approved by the course instructor. The comprehensive research project could touch on issues such as alternative financing between debt and equity, alternative financing between short term debt, inventory management, accounts receivable management, compensation structures, corporate governance, and alternatives for creation of equity valuation.

Offered: Online

BUSI 694 HR Analysis and Capstone 3 Credit Hour(s)

Online Prerequisite: BUSI 645 and BUSI 652 and BUSI 675

This capstone is the culminating program experience that focuses on strategic thinking to integrate HR concepts and analysis tools to explore data and trends in the management of human resources.

Offered: Online

BUSI 695 Business Research and Application 3 Credit Hour(s)

BUSI 697 Special Topics in Business 3 Credit Hour(s)

Topics of special interest not included in the regular department offerings. May be taken more than once, but no topic may be repeated.

Offered: Resident and Online