

SPORT MANAGEMENT (B.S.) - SPORT COMMUNICATION & PUBLIC RELATIONS - RESIDENT

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 101	Foundational Skills	1
Math Elective	MATH 114 or higher	3
	Technology Competency ²	0-3
Critical Thinking ¹		
RLGN 105	Introduction to Biblical Worldview ³	2
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
EVAN 101	Evangelism and the Christian Life ³	2
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 105	Old Testament Survey	2
BIBL 110	New Testament Survey	2
THEO 201	Theology Survey I ³	2
THEO 202	Theology Survey II ³	2
Total Hours		40-43

¹ Refer to the list of approved general education electives before enrolling in foundational skill requirements

² All students must pass the Computer Assessment OR complete applicable INFT course

³ Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
ACCT 209	Survey of Accounting and Finance ¹	3
ECON Elective	ECON 110 or higher ¹	3
Total Hours		6

¹ Course may fulfill select general education electives

Code	Title	Hours
Major Courses		
SETM 415	Research Methods in Sport & Hospitality Management	3
SMGT 200	Introduction to Sport Management	3
SMGT 201	History of Sport	3
SMGT 302	Sport Facilities and Events	3
SMGT 305	Sport Law	3
SMGT 310	Communication in Sport	3
SMGT 312	Introduction to Sport Ministry Outreach	3
SMGT 404	Administration and Organization in Sport and Recreation	3
SMGT 405	Sport Finance	3
SMGT 406	Issues and Trends in Sport	3
SMGT 410	Sport Marketing	3
Experiential Component		
SETM 205	Practicum in Sport and Hospitality	3
SETM 399	Interim Internship in Sport & Hospitality	3
	or SETM 497 Special Topics in Sport & Hospitality	
SETM 499	Internship in Sport & Hospitality	3
Total Hours		42

Code	Title	Hours
Sport Communication and Public Relations Cognate		
JOUR 225	Media Writing	3
SMGT 330	Sport Communication Technology	3
SMGT 430	Sport Media Strategies	3
STCO 348	Strategic Social Media	3
Total Hours		12

Code	Title	Hours
Free Electives		
Choose 17-23 credit hours of Free Electives		17-23
Total Hours		17-23

All applicable prerequisites must be met

Graduation Requirements

- **120** Total hours
- **2.0** Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper level courses in the major and all SMGT courses
- **25%** Of major taken through Liberty University

- **30 Hours** must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
- **CSER** All requirements must be satisfied before a degree will be awarded

Course Sequence

Freshman Year

First Semester		Hours
BIBL 105	Old Testament Survey	2
ENGL 101	Composition and Rhetoric	3
EVAN 101	Evangelism and the Christian Life	2
RLGN 105	Introduction to Biblical Worldview	2
UNIV 101	Foundational Skills	1
Math Elective ¹		3
Technology Competency ²		0-3
CSER		0
Hours		13-16

Second Semester

BIBL 110	New Testament Survey	2
Communications Elective ¹		3
Information Literacy Elective ¹		3
SMGT 200	Introduction to Sport Management	3
SMGT 201	History of Sport	3
Elective		1
CSER		0
Hours		15

Sophomore Year

Third Semester

ACCT 209	Survey of Accounting and Finance	3
THEO 201	Theology Survey I	2
Natural Science Elective ¹		3
Social Science Elective ¹		3
SETM 205	Practicum in Sport and Hospitality	3
Elective		1
CSER		0
Hours		15

Fourth Semester

THEO 202	Theology Survey II	2
ECON Elective ³		3
Critical Thinking Elective ¹		3
Cultural Studies Elective ¹		3
Information Literacy Elective ¹		3
SMGT 305	Sport Law	3
CSER		0
Hours		17

Junior Year

Fifth Semester

JOUR 225	Media Writing	3
SETM 399	Interim Internship in Sport & Hospitality	3
or SETM 497	or Special Topics in Sport & Hospitality	
SMGT 302	Sport Facilities and Events	3

Elective	3
Elective	3
CSER	0

Hours 15

Sixth Semester

SMGT 310	Communication in Sport	3
SMGT 312	Introduction to Sport Ministry Outreach	3
SMGT 330	Sport Communication Technology	3
Elective		3
Elective		3
CSER		0

Hours 15

Senior Year

Seventh Semester

SETM 415	Research Methods in Sport & Hospitality Management	3
SMGT 404	Administration and Organization in Sport and Recreation	3
SMGT 405	Sport Finance	3
SMGT 406	Issues and Trends in Sport	3
SMGT 430	Sport Media Strategies	3
CSER		0

Hours 15

Eighth Semester

SETM 499	Internship in Sport & Hospitality	3
SMGT 410	Sport Marketing	3
STCO 348	Strategic Social Media	3
Elective		3
Elective		3
CSER		0

Hours 15

Total Hours 120-123

¹ Refer to the list of approved general education electives at general education electives before enrolling in foundational skills requirements

² All students must pass the Computer Assessment OR complete applicable INFT course; refer to Computer Assessment for more information

³ Choose any ECON course (ECON 110 or higher)