Title

Code

Hours

DIGITAL DESIGN (B.S.) - VISUAL COMMUNICATION DESIGN

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours	
Communication	& Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3	
Communications	Communications Elective		
Information Liter	Information Literacy Elective		
Information Liter	acy Elective	3	
Technological So	olutions & Quantitative Reasoning ¹		
UNIV 104	Instructional Technology for Successful Online Learning	0-3	
Math Elective	<u> </u>	3	
Critical Thinking			
RLGN 104	Christian Life and Biblical Worldview ²	4	
Critical Thinking Elective			
Civic & Global En	gagement ¹		
Cultural Studies Elective		3	
Social & Scientif	ic Inquiry ¹		
Natural Science Elective		3	
Social Science Elective		3	
Christianity & Co	ntexts ¹		
BIBL 104	Survey of Old and New Testament	4	
THEO 104	Introduction to Theology Survey ²	4	
Total Hours		39-42	

Refer to the list of approved general education electives before enrolling in foundational skill requirements

Major Requirements

Code	Title	Hours
Major Founda	tional Courses	
ARTS 105	Art Appreciation ¹	3
ARTS 209	Art as Communication ¹	3
Total Hours		6

¹ Course may fulfill select general education requirements

Major Core		
ARTS 113	2D Foundations	3
ARTS 114	3D Foundations	3
ARTS 201	History of Art I	3
ARTS 202	History of Art II	3
ARTS 205	20th-21st Century Art	3
ARTS 214	Art, Culture, and Technology	3
ARTS 222	Graphic Design Foundations	3
Total Hours		21
Code	Title	Hours
Concentration		
ARTS 223	Typography Lab I: Fundamentals	3
ARTS 224	Media Design	3
ARTS 332	Vector Graphics Lab	3
ARTS 342	Raster Graphics Lab	3
ARTS 352	Graphic Design Lab I: Building Visual Identities	3
ARTS 361	Digital Photography Lab I: Materials and Method	s 3
ARTS 371	Graphic Design Lab II: Integrated Campaigns	3
ARTS 398	Studio and Digital Arts Practicum	3
ARTS 477	Interactive Design Lab I: Web Development	3
ARTS 492	Design Portfolio & Self Promotion	3
ARTS 499	Undergraduate Internship	3
DIGI 175	Fundamentals of Editing	3
STCO 289	Digital Promotion Technologies and Application	3
STCO 307	Strategic Communication	3
Total Hours		42
Code	Title	Hours
Free Electives		
Choose 9-18 cred	dit hours of Free Electives	9-18
Total Hours		9-18

All applicable prerequisites must be met

Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- · Grade of 'C' Minimum required for all upper-level courses in the major
- 25% Of major and concentration taken through Liberty University
- 30 Hours must be completed through Liberty University
- Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Course Sequence

Course	Title	Hours
First Year		
First Semester		
ENGL 101	Composition and Rhetoric	3
RLGN 104	Christian Life and Biblical Worldview	4
Communications Elective ¹		3

Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

UNIV 104 Instructional Technology for Successful Online Learning Hours 13-1 Second Semester Hours 13-1 Second Semester Sible 1	Course	Title	Hours
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Course	Title	Hours
Second Semeste	r	
ARTS 492	Professional Practices	3
ARTS 499	Undergraduate Internship	3
Elective		3
Elective		3
Elective		3
	Hours	15
	Total Hours	120-123

Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling foundational skills requirements.