

# GRAPHIC DESIGN MAJOR (B.F.A.)

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## Purpose

The Bachelor of Fine Arts in Graphic Design major, which is considered a pre-professional degree, allows students to gain extensive practice-based coursework in the field of graphic design.

## Program Learning Outcomes

The student will be able to:

- Generate art work utilizing a variety of digital techniques.
- Assess the efficacy of creative work in relation to its context.
- Formulate conceptual solutions through creative projects.
- Create a fundamentally sound body of work that embodies standards of professional presentation.
- Integrate interactive design modalities into effective visual solutions.

## Programs of Study

### Delivery Format: Residential and Online

- Graphic Design (B.F.A.) - Online
- Graphic Design (B.F.A.) - Resident

## Career Opportunities

- Art Director
- Copy Editor
- Graphic Designer
- Multimedia Artist and Animator
- Publication Editor
- Web Developer